

## **Lorne Mountain Community Association Stakeholder Responses**

On March 14, 2011, the LMCA Board of Directors held an evening to seek from stakeholders into the development of a Strategic Plan regarding facilities and services at LMCC. These notes summarize key themes from the evening.

The strategic plan will:

- ✓ Provide a road map to show where the association is going and how we will get there.
- ✓ Ensure our valuable resources such as time, talent and money will be properly allocated to those activities that will provide the most benefit for our community.
- ✓ Identify opportunities and potentials. Allow for identification of our operational goals and strategies in regard to facilities and services and outline solutions for facility maintenance, replacement and staffing.

***WHAT IS GOING RIGHT?*** *What is one thing that is working well with the association that you want to continue in the future?*

- ✓ Agnes – she does everything. She brings stability and is our anchor.
- ✓ Seeing the enjoyment of people who come to Mount Lorne for events – they are very well attended.
- ✓ The caliber of the facility – it meets a wide variety of needs for all seasons.
- ✓ Good food! A mix of both potluck and paid. Educational activities with food for children.
- ✓ Broad range of activities and hall rental that bring people to the center.
- ✓ It is a community spot that brings people together.
- ✓ Volunteers – great and need more.

- ✓ Family friendly – intergeneration. We are building future community.
- ✓ Strong funding credibility.
- ✓ Good programs with dedicated volunteers.
- ✓ Capacity to prepare proposals and coordinate events.
- ✓ Everything seems to be working well from the outside perspective – there is a lot of usage.
- ✓ The center is close to country residential and town – it attracts people.
- ✓ The center is home to 10 groups.
- ✓ The center is a safe and fun spot for school groups.

***CONCERNS?*** *What are the significant risks or challenges do we need to address as an association?*

- Easy to get funding for infrastructure but it is hard to get operating costs.
- Concerns about the number of volunteer hours.
- It is hard to get volunteers. The same people come out to meetings and we hear from a smaller demographic. This shapes and influences the programs but is it accurate?
- Getting people to pay in the drop box. How can we get people to pay? We need to exercise caution and not raise the amount too much.
- People used to come from Whitehorse to camp at the golf course.
- There are many big events with people that don't understand the challenges of rural living and fire issues.

- Are we getting too big to maintain the facilities? We need to “keep the finger on the throttle”.
- We are good at fundraising and expected to continue. Other areas like Marsh Lake have their facility paid for.
- The current funding structure involves getting funds for only the small amount of families in the area. In reality, we provide services to people well beyond the community numbers.
- Is the program focused on the community or elsewhere?
- Enforcement of fees – we rely on good will.
- We are a community recreation facility vs. a community facility for the government funding formula.
- We are starting to track the numbers of locals vs. outsiders.
- As an emergency gathering place, we require more infrastructure such as a generator.
- We need to find ways to involve the First Nation more. C/TFN was involved with the ski race and this was great.
- Noise and respecting the neighbors.
- Vandalism and respect of the facilities.

***IDEAS?*** *What ideas do you for taking advantage of emerging opportunities?*

- Potential to transfer the assets to Yukon Government. We need to fully investigate as we don't want this to get in the way of doing things easily.
- Board member to receive honorarium or incentive to participate?
- Or are we stronger as a volunteer organization if people are not paid.
- More interaction with the Fire Hall. They also need exposure and volunteers.

- The Hamlet Council can help to get a power hook-up.
- Cemetery.
- Community forest – manage the resource.
- Community garden.
- Community kitchen for commercial use.
- Get an accurate mailing list.
- Marketing strategies – surprised there are only 80 members. Clear renewal times and signage.
- If people come, how can we make them pay? Educate people about the impact about not paying. We need more control.
- Who do we serve? Who is are target audience and what is our goal.
- Membership fees – schools are willing to pay more.
- Increase cultural awareness and community relationships with First Nations.
- How can people take ownership and feel a part of the community?

***MOST IMPORTANT?*** *What issue do you think is most important to be on the Board's radar?*

- ✓ Need more 25-40 people to participate. How can we engage younger people? How can we build community?
- ✓ Keep the history of inviting Whitehorse to come.
- ✓ Look after staff and volunteers with respect to their number of hours.
- ✓ Keep things running smoothly.

- ✓ Less is more! Think more about the community and less about programs.
- ✓ The buildings “wag the dog” – the courses and events need to be more important.
- ✓ There is good community spirit – we need to continue to take care of the kids so that they feel involved and part of the community.
- ✓ Subdivision and potential issues.
- ✓ The board needs to let people know how people can support their decisions.
- ✓ Community social and cultural are important in addition to the recreational activities.
- ✓ No more capital projects – need to work with our existing assets.